



## NEWSLETTER September/October 2009

Hi Everyone,

The newsletter is very timely due to the surge of interest in our colostrum as a result of an article in the Woman's Day Magazine <http://www.colostrum4health.com/resources/shauna/shauna.htm> claiming a "miracle" recovery from MS. With the launch of the new specialised colostrum products Colostem and Cellworx a few weeks ago it is important people understand what is happening, how to use them and how they might help.

Unfortunately the article did not tell anyone what the product was or where to get it so the word got out it was "colostrum" and many people ordered it from all sorts of sources but I suspect they will not get any of the benefits they are hoping for. The reason is that not all colostrum is equal and while I have constantly harped on that for many years unfortunately people focus on the word rather than the product. The Alpha Lipid product is a highly specialised and refined colostrum coated in lipids so when you take it the gastric juices don't get at it and destroy it. The end result is that it is all absorbed. We always thought the Alpha Lipid colostrum was twice as effective as any other colostrum on the market but now some evidence is suggesting that is even higher.

When we are born we have an immune system which is pretty much triggered to work by ingesting our mothers colostrum and that protects us from all sorts of illness and nasties throughout our lives. As time goes on that immune system is weakened as are the production of stem cells. Sometimes all that just stops working or gets lazy. The body produces some adult stem cells to repair skin and everyday attacks on the body, but when a major challenge comes along some bodies just don't increase adult stem cell production and hence major illness develops.

There are millions of adult stem cells circulating in your body at all times and if you suddenly get a major illness it is very obvious your adult stem cells are not working. If the environment that they live in is poor then the Adult Stem Cells will not thrive and populate. I describe it like a clean stream that gets polluted causing everything that lives in that stream to die from the pollution. Clean that stream up, get rid of the pollution and bring it back to health and eventually life will begin to flourish again.

I personally believe there are many reasons for that but mostly they are to do with modern lifestyle. Our bodies are under attack from the air we breath and pollutants everywhere, our food is often full of chemicals and even what we eat such as fast food, while some eat very few green vegetables. A hamburger has none of the anti oxidants a piece of Broccoli has! Obesity, pollution and lack of exercise all help to defuse our immune system and it is

either overwhelmed or so confused it stops being effective allowing a major illness to begin its work! The ability of colostrum to work with the immune system is well proven and known but now with smart thinking the powers of colostrum can be directed to assist with more serious illness by enhancing the environment for adult stem cell production.

The new nutraceutical products designed by New Image are Cellworx and Colostem and are both designed to add support to the immune system allowing Adult Stem Cell Production to flourish in the following ways.

**Cellworx Oral Spray** is designed to reset the way the body makes those stem cells and get that process back on track. It is then that the colostrum can do its work and enhance the environment allowing your body to increase the stem cell population. The Info-peptides in the Cellworx stimulate production of CD4 cells which are the work horses of the immune system. In adults these begin to decline with age and become very lazy. Another compound found in Cellworx are Sialyl-oligosaccharides sugars which provide a good pathway for energy signals to pass from cell to cell which is vitally important. Another important compound in Cellworx are Neuro-peptides, they support brain function and allow good electrical signals to pass around the brain and also increase brain processes especially as people get older. <http://www.colostrum4health.com/shop/commerce.cgi?product=Colostrum&pid=21>



**Colostem Capsules** are a new generation of nutraceutical designed specifically to support and enhance the environment that allows stem cells to thrive and hopefully this allows the body to increase adult stem cell production.

A compound called fucoidan is added which is extracted from brown seaweed and works to stimulate adult stem cell production and it oversees the way the immune cells work. Fucoidan has sprung to world wide attention as a stem cell enhancer and is well proven scientifically to help stimulate immune response when the body is attacked and modulate the immune system. It also is known to regenerate cells, support good blood circulation and as a weapon in the war against cancer.

Also included in Colostem is Resveratrol a polyphenolic compound found in the skins of red grapes and some other plants. It has antioxidant and anti-inflammatory properties which are good for the heart and other coronary disease. It is known to fight cancer by inhibiting cancer cell proliferation and studies have shown it to have benefits with ageing and cell regeneration.

Add to these the Alpha Lipid Colostrum and you have a powerful collection of compounds to fight illness and support the Adult Stem cell population. <http://www.colostrum4health.com/shop/commerce.cgi?product=Colostrum&pid=20>



Long term clinical trials will eventually give some accurate figures about just how well these work, but in the meantime we have anecdotal evidence from a number of people about considerable improvements.

I recommend anyone who is trying to kick start Adult Stem cell production should take the Cellworx Oral Spray at night as per directed and in the morning a couple of Colostem capsules. You could also take Lifeline breakfast drink in the morning and the capsules later in the day if you really wanted to give this a good shot. My guess is you could move onto the Alpha Lipid capsules once the colostrum is bedded in.

Every person is different and I am sure the Alpha Lipid colostrum will have a different effect on everyone from "miracles" like the one in the Woman's Day magazine article to a general increase in everyday well-being. Having been involved with colostrum for many years I know the everyday health benefits will be just as important as any "miracles". Anyone suffering from any major illness should be taking Alpha Lipid as a matter of course as it will assist greatly with many afflictions that come from being wheelchair bound or having long periods in bed.

I am also wondering how effective Cellworx and colostem might be on mental illness, depression and so on as some of the qualities of both products help with brain function and cell electrical communication. Maybe this is an area someone will give me some feedback on as time goes on.

Healthy people should be taking Alpha Lipid Colostrum or the Lifeline Breakfast drink as a matter of course to maintain good health and help the body fight off everyday challenges. While we don't know just what it protects us from in day to day living the mere fact we don't get ill is a testament to its qualities.

Also some have asked for some information about the company New Image and its products. New Image was started 25 years ago by my friend Graeme Clegg because he was looking to find better ways to combat cancer after two of his immediate family lost their lives to cancer. These days New Image is a public company and one of the NZ stock exchange top 50 companies. The company produces a number of products mostly based around colostrum, health and diet. Also it has its own production and packaging plant. Most of these products are produced for the medical and pharmaceutical trade under various trade names and are exported all over the world to health professionals.

The Alpha Lipid brand is mostly marketed by network marketing in AU, NZ and Asia because the company had a belief in personal follow up with anyone taking its products. It is a form of marketing that works well in some Asian countries like Malaysia where New Image sell huge quantities of Lifeline per month.

I sell New Image products internationally via the

internet but not as part of the network marketing program. Often the products I supply are from the Alpha Lipid range because they are best labelled and formulated for general use as opposed to the medical brands.

Having followed Graeme's development of colostrum over the last 25 years I have seen the inevitable new players come into the market selling pure colostrum powder and am saddened that people are being wooed by the word colostrum without any thought to its effectiveness. What I have found out is that not all "colostrum" is equal and is a bit like the "manuka honey" scandal in that some doesn't even have any of the products "qualities" in it at all.

Lastly as a big thank you for returning customers to my Colostrum Shop <http://www.colostrum4health.com> - when you next go through the checkout type in the numbers 091 in the area marked coupon and you will receive a discount on the final invoice.

I do hope this newsletter has been informative and I hope to hear some good stories of improvement from you all.

Cheers  
Alan Simmons  
[www.colostrum4health.com](http://www.colostrum4health.com)

